

Leading with Purpose.

Lessons from Life & Leadership

LEAD WHERE YOU STAND

A practical framework for becoming the kind of person other people choose to follow.

01

Leading Self

Prepare, grow, and lead yourself first.

02

Leading Others

Serve, empower, and bring out the best in people.

03

Leading Change

Create clarity, choose courage, and move people forward.

Leading Self.

Before you can lead others, you have to lead yourself.

Me, Inc.

You are the CEO of your own life.
Prepare like it. Grow like it.
Show up like it.

Lead yourself with intention.

Treat your growth like a company: invest in it, measure it, and hold yourself accountable.

01

Prepared.

Opportunity doesn't wait. Be ready before it arrives.
Preparation is respect for the people and moments that matter.

02

Self-aware.

Know your strengths, triggers, and blind spots.
Tell the truth about all three - and use what you learn.

03

Comfort zone.

Growth rarely happens in comfort.
Stretch on purpose; today's discomfort becomes tomorrow's strength.

04

Determined.

Determination turns ideas into impact.
When the work gets hard, persistence becomes your leadership brand.

Leading Others.

The title is given. The leader is chosen.

Servant leader. Not boss.

Remove obstacles, build trust, and make other people successful. That's how progress scales.

05

Boss. Leader.

A boss manages tasks; a leader inspires purpose.
People follow bosses because they have to - and leaders
because they want to.

06

Empowerment.

Trust people with responsibility and authority.
Empowerment multiplies leadership.

07

Empathetic.

Understand the person before you correct the work.
Empathy builds bridges that authority never can.

08

Inclusive.

Open the door - and make room at the table.
Different voices create better decisions and stronger teams.

09

Gratitude.

Say thank you. Out loud. Often. By name.
Appreciation builds resilient cultures that give back.

10

Sell. Educate.

Every leader sells ideas, vision, and values.
Don't manipulate; educate people into belief.

Leading Change.

Vision without courage is just a wish.

Make change move.

Help people understand it, trust it, and move with you.

11

Vision.

Make the future visible.
Turn uncertainty into direction and action.

12

Adaptable.

Change is constant; adaptability is a choice.
The plan can change without losing the mission.

13

Courage.

Act before the path is perfectly clear.
Leadership goes first.

14

Decisive.

Make the call when information isn't perfect.
Indecision drains trust; clarity builds it.

15

Clarity.

Make the complex simple and the uncertain manageable.
Clarity creates confidence.

16

Curious.

Ask the second question - and the third.
Curiosity unlocks better answers and deeper empathy.

17

Community.

Leadership starts with connection.
When we win, we win together.

18

Passionate.

Care deeply - and let people see it.
Passion is contagious.

19

Integrity.

Do what's right, especially when it's hard.
It is the foundation that makes leadership sustainable.

20

Committed.

Do the work after the excitement fades.
Stay focused when no one's watching.

THE FRAMEWORK

Lead where you stand.

Self. Others. Change.

01

Self.

Prepare yourself.
Know your edges.
Keep growing.

02

Others.

Serve first.
Build trust.
Bring people with you.

03

Change.

See what's next.
Choose courage.
Move together.

Leadership is not a title you receive.
It is a choice you make - wherever you stand.

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